



Steven Fecarotta
Corporate Counsel

January 4, 2013

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By First Class Mail and Electronic Mail

Ms. Melissa A. Marshall, Attorney Advisor
Investigations and Hearings Division
Enforcement Bureau, Room 4-C330
Federal Communications Commission
445 12th Street South, SW
Washington, D.C. 20054

JAN - 4 2013
Federal Communications Commission
Bureau / Office

Re: KOLD(TV), Tucson, AZ
Response to Sponsorship Identification Complaint
Complaint No. 11-C00343836-1
File No. EB-11-1H-1848

Dear Ms. Marshall:

KOLD License Subsidiary, LLC, licensee of full-power, commercial television station KOLD(TV) ("KOLD"), hereby responds to the above-referenced Sponsorship Identification Complaint dated November 1, 2011 ("Complaint") regarding the station's broadcast of a Jenny Craig commercial during its News 13 program on October 31, 2011 ("Program Material"). Enclosed are DVD and VHS copies of KOLD's broadcast on October 31, 2011, as well as copies of the complete ad as it was intended to air.

KOLD takes seriously its responsibility to provide sponsorship to viewers and appreciates this opportunity to address the Complainant's concerns on the record. KOLD has reviewed its records and technical logs and discovered that the station experienced technical problems with its automation equipment on October 31, 2011. Due to technical problems, on that one occasion, KOLD broadcast only the first fifteen (15) seconds of the entire thirty-second (30) Jenny Craig commercial. KOLD's response to your request for further documentation and information are as follows:

1. State whether the Licensee broadcast the Program Material, regardless of whether the words "Jenny Craig" were specifically mentioned in the Program Material, on October 31, 2011, or on any other date.

KOLD broadcast the Program Material on October 31, 2011 at approximately 4:39 p.m. Mountain Standard Time. For other dates on which the commercial ran, please see Exhibit A.

2. To the extent the Program Material described in response to Inquiry 1., above, was Broadcast on the Station, did the Program Material include at any time, the words "Jenny Craig" in either the audio or visual elements of the Program Material?

The Program Material did not include the words "Jenny Craig" in any audio or visual format.

3. State whether the Licensee or any person at, or on behalf of, the Station accepted or received from any person or entity the payment of money, services, or other valuable Consideration in exchange for the Broadcast of the Program material, regardless of whether the words "Jenny Craig" were specifically mentioned in the Program Material. If so, identify the sponsor of the Program Material, and describe in detail each Broadcast of the Program Material (for example, each announcement) paid for and, for each such Broadcast:

a. State the type of Consideration paid to the Station and/or Licensee for the Broadcast of the Program Material.

An advertising agency named GEO & Associates ("GEO") paid KOLD to broadcast the Program Material. The commercial's sponsor was Jenny Craig.

b. State the amount(s) paid for the Broadcast of the Program Material.

GEO paid the Station \$80 for the Program Material that aired on October 31, 2011. The Program Material was part of a broader package of thirty-six (36) spots for Jenny Craig, for which GEO paid KOLD \$1,904. See Exhibit A for more information.

c. State the date(s) when each payment for the Program Material was received.

The Station received payment for the Program Material on October 30, 2011 and applied the payment to their system on January 31, 2012. See Exhibit A for more information.

d. Identify each person or entity paying for the Broadcast of such Program Material.

GEO paid the Station to broadcast the Program Material. The Station understands that GEO would have received compensation from its client, Jenny Craig.

e. State the date and time that each such Broadcast aired.

The Program Material aired at approximately 4:39 p.m. Mountain Standard Time on October 31, 2011. For other air dates of the complete advertisement, please see Exhibit A for more information. On the other instances when the Jenny Craig commercial aired, the Station believes that the technical problem did not occur, and therefore the entire thirty (30) second spot would have run.

f. For each date that the Program Material aired, provide: (i) a high-definition recording on a standard DVD that can be played on a DVD player and a personal computer in WMV or QuickTime format; and (ii) a VHS videotaped recording of the program in the highest available quality. Clearly label each recording provided with the file number referenced above and the date and time the Program Material was Broadcast.

See enclosed DVDs and VHS tapes.

g. Provide a written transcript of each Broadcast of the Program Material.

The Program Material did not contain any audio for transcription. The complete commercial contained the following:

Text: Call Jenny at 1-800-Jenny-20

Voice-Over: Jenny, Set, Go.

4. Explain fully the relationship of the Licensee and the Station with the Sponsor described in the response to Inquiry 3., above, and provide copies of all documents related to that relationship that are in the possession of both the Licensee and the Station.

From July 31, 2011 to December 25, 2011, GEO paid KOLD \$9,452 for 143 Jenny Craig spots. From December 26, 2011 to June 24, 2012, GEO paid KOLD \$7,599 for 66 Jenny Craig spots. From June 25, 2012 to December 16, 2012, GEO paid KOLD \$5,350.75 for 53 Jenny Craig spots. See Exhibit A for more information.

5. State whether the Licensee, or any person at, or on behalf of, the Station entered into any oral or written agreements or understandings, whether explicit or implicit, with any entity or individuals, or any employee or representative thereof, that provide for or might result in the payment of money, services, or other valuable Consideration in exchange for the Broadcast of the Program Material for or on behalf of the sponsor described in response to Inquiry 3 above, regardless of whether the words "Jenny Craig" were Broadcast during the Program Material. If so, provide a copy of each such written agreement. If such agreement exists, but are not written, provide a detailed description of all oral understandings and agreement terms, to include each date when each such agreement was made and ended; a detailed description of the Program Material; and when the Program Material was Broadcast.

See Exhibit A for all contracts and orders from GEO for Jenny Craig.

6.State whether the Station aired any sponsorship identification announcements in connection with the Broadcast of Program Material described in the responses to Inquiries 1- 5 above. If available, provide a transcript or tape of any such sponsorship identification announcements or, if these are unavailable, describe fully any such sponsorship identification announcements.

Because of a technical failure that occurred on October 31, 2011, there was one instance in which only the first-half of the thirty (30) second Jenny Craig commercial aired. Because only half of the commercial aired, the sponsorship identification originally included in the spot (and aired on the other occasions when the spot was broadcast on KOLD) was omitted in that particular instance.

7. If the Licensee asserts that sponsorship identifications were not necessary in connection with such Broadcast Program Materials described in the responses to inquiries 1 -5 above, then explain fully the basis for such assertions.

Of the various instances in which the Jenny Craig commercial ran on KOLD, all but one included the sponsorship identification embedded within that commercial.¹ The one instance identified by the Complainant was the result of an equipment failure which caused only half of the commercial to run, cutting the commercial short before the half that included the sponsorship identification could run.

8. Describe any inaccuracies in the enclosed redacted Complaint.

No response.

9. State whether the name of the sponsor described in the response to Inquiry 3 above was omitted from the Program Material. If so, then explain fully why the name of the sponsor described in the response to Inquiry 3 above was eliminated from Program Material that was Broadcast by the Station and Identify each representative of the Licensee and/or Station who approved the decision to eliminate the sponsor's name from such Program Material.

The sponsorship identification information was intended to air on October 31, 2011 and was not intentionally removed by KOLD. The failure to identify the sponsor was the result of an unintended technical failure in the station's automation equipment.

10. Provide a copy of all written policies and directives of the Licensee relating to the Licensee's compliance with Sections 317 and 507 of the Communications Act and Section 73.1212 of the Commission's rules.

KOLD's station policy on sponsorship identification is attached herein. See Exhibit B.

11. Identify all Station and employees or agents, if any who were fired or otherwise disciplined for apparent violations of Sections 317 and 507 of the Communications Act and Section 73.1212 of the Commission's rules, and describe apparent violations and disciplinary actions.

No disciplinary actions were taken as a result of the technical glitch described herein.

12. Provide copies of all Documents that provide a basis for or otherwise support the Licensee's responses to Inquiries 1-11 above.

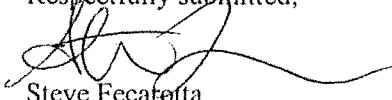
See Exhibits A and B.

¹ Section 73.1212(f) permits reference to a "sponsor's corporate or trade name, or the name of the sponsor's product" as sponsorship identification in commercials, and indeed, no sponsorship identification is required "when both the identity of the sponsor and the fact of sponsorship of a commercial product or service is obvious. Thus, a sponsorship announcement would not be required when there is a clear connection between an obviously commercial product and sponsor." *Sponsorship Identification Rules and Embedded Advertising*, Notice of Inquiry and Notice of Proposed Rulemaking, 23 FCC Rcd 10682, para. 5 (2008). As noted above, the complete commercial referred to Jenny Craig's synonymous "Jenny" brand using the "Jenny" signature logo and its widely known 1-800-Jenny number.

13. To the extent not otherwise provided in response to the preceding Inquiries, provide any additional information that the Licensee believes may be helpful in our consideration and resolution of this matter.

No response.

Respectfully submitted,



Steve Fecarotta
Corporate Counsel

Cc: Anjali K. Singh, Assistant Chief, Investigations and Hearings Division, Enforcement Bureau
(by e-mail)

Exhibits:

A: Information on Jenny Craig Orders placed by GEO & Associates
B: Station policy on sponsorship identification

Attachment:

Declaration of Debbie Bush, General Manager of KOLD
Declaration of Sonny Reschka, Chief Engineer of KOLD
Declaration of David Rash, General Sales Manager of KOLD

EXHIBIT A

Page 2 of 2

Hiatus Dates

Order Sep 00:15:00

Product Jenny Craig July-Dec 2011 Estimate # Jenny Craig July-Dec 2011

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	KOLD	06/27/11	09/30/11	Oprah	Comm	4p-5p	MT-----	:30	2	\$240.00	P 6	2.30	NM	32	\$4,800.00
				Oprah											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/11	07/03/11	MT-----		2				\$240.00		2.30			
		Week: 07/04/11	07/10/11	MT-----		2				\$240.00		2.30			
		Week: 07/11/11	07/17/11	MT-----		2				\$240.00		2.30			
		Week: 07/18/11	07/24/11	MT-----		2				\$240.00		2.30			
		Week: 07/25/11	07/31/11	MT-----		2				\$240.00		2.30			
		Week: 08/01/11	08/07/11	MT-----		0				\$240.00		2.30			
		Week: 08/08/11	08/14/11	MT-----		0				\$240.00		2.30			
		Week: 08/15/11	08/21/11	MT-----		0				\$240.00		2.30			
		Week: 08/22/11	08/28/11	MT-----		0				\$240.00		2.30			
		Week: 08/29/11	09/04/11	MT-----		2				\$240.00		2.30			
		Week: 09/05/11	09/11/11	MT-----		2				\$240.00		2.30			
		Week: 09/12/11	09/18/11	MT-----		2				\$240.00		2.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
23	KOLD	09/12/11-09/18/11		Oprah		4p-5p	MT-----	:30		(\$240.00)		2.30	NM		
		See MG 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70 [Schedule Change]													
24	KOLD	09/12/11-09/18/11		Oprah		4p-5p	MT-----	:30		(\$240.00)		2.30	NM		
		See MG 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70 [Schedule Change]													
63	KOLD	09/12/11-09/18/11		Dr. Oz		3p-4p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
64	KOLD	09/12/11-09/18/11		Dr. Oz		3p-4p	MTWTh-----	:30		(\$80.00)		2.30	NM		
		Ⓜ See MG 1.71, 1.72 [sports overrun]													
65	KOLD	09/12/11-09/18/11		Dr. Oz		3p-4p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
66	KOLD	09/12/11-09/18/11		Dr. Oz		3p-4p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
67	KOLD	09/12/11-09/18/11		News 13 at 4p		4p-5p	M-W-----	:30		(\$80.00)		2.30	NM		
		Ⓜ See MG 1.71, 1.72 [sports overrun]													
68	KOLD	09/12/11-09/18/11		News 13 at 4p		4p-5p	M-W-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
69	KOLD	09/19/11-09/25/11		Dr. Oz		3p-4p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
70	KOLD	09/19/11-09/25/11		Dr. Oz		3p-4p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
71	KOLD	09/19/11-09/25/11		Dr. Oz		3p-4p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
72	KOLD	09/19/11-09/25/11		Dr. Oz		3p-4p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
73	KOLD	09/19/11-09/25/11		News 13 at 4p		4p-5p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
74	KOLD	09/19/11-09/25/11		News 13 at 4p		4p-5p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
75	KOLD	09/26/11-10/02/11		Dr. Oz		3p-4p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
76	KOLD	09/26/11-10/02/11		Dr. Oz		3p-4p	MTWTh-----	:30		\$80.00		2.30	NM		
		Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													

KOLD

Print Date: 12/12/12

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Contract / Revision 516877 Flight Dates 06/27/11-12/25/11 Hiatus Dates
Original Date / Revision 12/23/10/ 11/10/11 Order Sep 00:15:00
Advertiser Jenny Craig Product Jenny Craig July-Dec 2011 Estimate # Jenny Craig July-Dec 2011

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KOLD	06/27/11	09/30/11	Oprah	Comm	4p-5p	MT-----	:30	2	\$240.00	P 6	2.30 NM	32	\$4,800.00
Oprah														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/12/11	09/18/11	MT-----	2		\$240.00		2.30					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
67	KOLD	09/26/11-10/02/11		Dr. Oz	3p-4p		MTWTh-----	:30	\$80.00		2.30	NM		
Ⓜ MG for 1.27,1.28,1.25,1.24,1.26,1.23														
68	KOLD	09/26/11-10/02/11		Dr. Oz	3p-4p		MTWTh-----	:30	\$80.00		2.30	NM		
Ⓜ MG for 1.27,1.28,1.25,1.24,1.26,1.23														
69	KOLD	09/26/11-10/02/11		News 13 at 4p	4p-5p		MTWTh-----	:30	\$80.00		2.30	NM		
Ⓜ MG for 1.27,1.28,1.25,1.24,1.26,1.23														
70	KOLD	09/26/11-10/02/11		News 13 at 4p	4p-5p		MTWTh-----	:30	\$80.00		2.30	NM		
Ⓜ MG for 1.27,1.28,1.25,1.24,1.26,1.23														
71	KOLD	09/12/11-09/18/11		News 13 at 4p	4p-5p		--WTh-----	:30	\$80.00		2.30	NM		
Ⓜ MG for 1.54,1.57														
72	KOLD	09/12/11-09/18/11		Dr. Oz	3p-4p		--WTh-----	:30	\$80.00		2.30	NM		
Ⓜ MG for 1.54,1.57														
Week:		09/19/11	09/25/11	MT-----	2		\$240.00		2.30					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
25	KOLD	09/19/11-09/25/11		Oprah	4p-5p		MT-----	:30	(\$240.00)		2.30	NM		
See MG 1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.62,1.63,1.64,1.65,1.66,1.67,1.68,1.69,1.70														
[Schedule Change]														
26	KOLD	09/19/11-09/25/11		Oprah	4p-5p		MT-----	:30	(\$240.00)		2.30	NM		
See MG 1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.62,1.63,1.64,1.65,1.66,1.67,1.68,1.69,1.70														
[Schedule Change]														
Week:		09/26/11	10/02/11	MT-----	2		\$240.00		2.30					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
27	KOLD	09/26/11-10/02/11		Oprah	4p-5p		MT-----	:30	(\$240.00)		2.30	NM		
See MG 1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.62,1.63,1.64,1.65,1.66,1.67,1.68,1.69,1.70														
[Schedule Change]														
28	KOLD	09/26/11-10/02/11		Oprah	4p-5p		MT-----	:30	(\$240.00)		2.30	NM		
See MG 1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.62,1.63,1.64,1.65,1.66,1.67,1.68,1.69,1.70														
[Schedule Change]														
E 2	KOLD	06/27/11	12/25/11	Mon-Sun 4a-137a	Comm	430a-107a	MT-----	:30	2	\$0.00	P12	0.00 NM	37	\$0.00
Mon-Sun 4a-107a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/27/11	07/03/11	MT-----	2		\$0.00		0.00					
Week:		07/04/11	07/10/11	MT-----	2		\$0.00		0.00					
Week:		07/11/11	07/17/11	MT-----	2		\$0.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KOLD	07/11/11-07/17/11		Mon-Sun 4a-137a	430a-107a		MT-----	:30	(\$0.00)		0.00	NM		
Credited														
[CR-No Avails]														
Week:		07/18/11	07/24/11	MT-----	2		\$0.00		0.00					
Week:		07/25/11	07/31/11	MT-----	2		\$0.00		0.00					
Week:		08/01/11	08/07/11	MT-----	0		\$0.00		0.00					
Week:		08/08/11	08/14/11	MT-----	0		\$0.00		0.00					
Week:		08/15/11	08/21/11	MT-----	0		\$0.00		0.00					
Week:		08/22/11	08/28/11	MT-----	0		\$0.00		0.00					
Week:		08/29/11	09/04/11	MT-----	2		\$0.00		0.00					
Week:		09/05/11	09/11/11	MT-----	2		\$0.00		0.00					

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Hiatus Dates

Order Sep 00:15:00

Product Jenny Craig July-Dec 2011 Estimate # Jenny Craig July-Dec 2011

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KOLD	06/27/11	12/25/11	Mon-Sun 4a-137a	Comm	430a-107a	MT-----	:30	2	\$0.00	P12	0.00	NM	37	\$0.00
Mon-Sun 4a-107a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/05/11	09/11/11	MT-----		2			\$0.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	22	KOLD	09/05/11-09/11/11	Mon-Sun 4a-137a		430a-107a		MT-----	:30	(\$0.00)		0.00	NM		
	Credited														
	[CR-No Avails]														
		Week: 09/12/11	09/18/11	MT-----		2			\$0.00			0.00			
		Week: 09/19/11	09/26/11	MT-----		2			\$0.00			0.00			
		Week: 09/26/11	10/02/11	MT-----		2			\$0.00			0.00			
		Week: 10/03/11	10/09/11	MT-----		2			\$0.00			0.00			
		Week: 10/10/11	10/16/11	MT-----		2			\$0.00			0.00			
		Week: 10/17/11	10/23/11	MT-----		2			\$0.00			0.00			
		Week: 10/24/11	10/30/11	MT-----		0			\$0.00			0.00			
		Week: 10/31/11	11/06/11	MT-----		0			\$0.00			0.00			
		Week: 11/07/11	11/13/11	--WT---		2			\$0.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	40	KOLD	11/07/11-11/13/11	Mon-Sun 4a-137a		430a-107a		--WTh----	:30	(\$0.00)		0.00	NM		
	Credited														
	[CR-No Avails]														
		Week: 11/14/11	11/20/11	MT-----		2			\$0.00			0.00			
		Week: 11/21/11	11/27/11	MT-----		2			\$0.00			0.00			
		Week: 11/28/11	12/04/11	MT-----		2			\$0.00			0.00			
		Week: 12/05/11	12/11/11	MT-----		2			\$0.00			0.00			
		Week: 12/12/11	12/18/11	MT-----		2			\$0.00			0.00			
		Week: 12/19/11	12/25/11	MT-----		2			\$0.00			0.00			
N 3	KOLD	08/01/11	08/16/11	Oprah	Comm	4p-5p	MT-----	:15/:15	2	\$240.00	P 6	3.00	BK	5	\$1,200.00
				Oprah											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/01/11	08/07/11	MT-----		2			\$240.00			3.00			
		Week: 08/08/11	08/14/11	MT-----		2			\$240.00			3.00			
		Week: 08/15/11	08/21/11	M-----		1			\$240.00			3.00			
N 4	KOLD	08/01/11	08/16/11	Mon-Sun 4a-137a	Comm	430a-107a	MT-----	:15/:15	2	\$0.00	P12	0.00	BK	5	\$0.00
				Mon-Sun 4a-107a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/01/11	08/07/11	MT-----		2			\$0.00			0.00			
		Week: 08/08/11	08/14/11	MT-----		2			\$0.00			0.00			
		Week: 08/15/11	08/21/11	M-----		1			\$0.00			0.00			
N 5	KOLD	10/03/11	12/18/11	Dr. Oz	Comm	3p-4p	MTW----	:30	3	\$80.00	P 6	2.00	NM	27	\$2,160.00
				Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/11	10/09/11	MTW----		3			\$80.00			2.00			
		Week: 10/10/11	10/16/11	MTW----		3			\$80.00			2.00			
		Week: 10/17/11	10/23/11	MTW----		3			\$80.00			2.00			
		Week: 10/24/11	10/30/11	MTW----		0			\$80.00			2.00			
		Week: 10/31/11	11/06/11	-----		0			\$80.00			2.00			
		Week: 11/07/11	11/13/11	--WT---		3			\$80.00			2.00			
		Week: 11/14/11	11/20/11	MT-----		3			\$80.00			2.00			
		Week: 11/21/11	11/27/11	MT-----		3			\$80.00			2.00			
		Week: 11/28/11	12/04/11	MT-----		3			\$80.00			2.00			
		Week: 12/05/11	12/11/11	MT-----		3			\$80.00			2.00			
		Week: 12/12/11	12/18/11	MT-----		3			\$80.00			2.00			
N 6	KOLD	10/03/11	12/18/11	News 13 at 4p	Comm	4p-5p	MTW----	:30	3	\$80.00	P 6	2.00	NM	27	\$2,160.00
				News 13 at 4p											

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HALLOWEEN

Order Sep 00:15:00

Product Jenny Craig July-Dec 2011 Estimate # Jenny Craig July-Dec 2011

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 6	KOLD	10/03/11	12/18/11	News 13 at 4p News 13 at 4p	Comm	4p-5p	MTW----	:30	3	\$80.00	P 6	2.00	NM	27	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/11	10/09/11	MTW----					3	\$80.00		2.00			
		Week: 10/10/11	10/16/11	MTW----					3	\$80.00		2.00			
		Week: 10/17/11	10/23/11	MTW----					3	\$80.00		2.00			
		Week: 10/24/11	10/30/11	MTW----					0	\$80.00		2.00			
		Week: 10/31/11	11/06/11	-----					0	\$80.00		2.00			
		Week: 11/07/11	11/13/11	--WT---					3	\$80.00		2.00			
		Week: 11/14/11	11/20/11	MT-----					3	\$80.00		2.00			
		Week: 11/21/11	11/27/11	MT-----					3	\$80.00		2.00			
		Week: 11/28/11	12/04/11	MT-----					3	\$80.00		2.00			
		Week: 12/05/11	12/11/11	MT-----					3	\$80.00		2.00			
		Week: 12/12/11	12/18/11	MT-----					3	\$80.00		2.00			
N 7	KOLD	10/24/11	11/01/11	Dr. Oz Dr. Oz	Comm	3p-4p	MT-----	:15/:15	2	\$80.00	P 6	2.00	BK	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/11	10/30/11	MT-----					2	\$80.00		2.00			
		Week: 10/31/11	11/06/11	MT-----					3	\$80.00		2.00			
N 8	KOLD	10/24/11	11/01/11	News 13 at 4p News 13 at 4p	Comm	4p-5p	MT-----	:15/:15	2	\$80.00	P 6	2.00	BK	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/11	10/30/11	MT-----					2	\$80.00		2.00			
		Week: 10/31/11	11/06/11	MT-----					3	\$80.00		2.00			
Totals														143	\$11,120.00

Order #516877: Geo & Asso./Jenny Craig/Jenny Crai./Jenny Crai..

INVENTORY

Day	Alt	Date	Order	Inventory	Alt	Order	Start	End	Date	Time	Week	End	Rate	Priority	Rate	Mark	Order	Info	Rev	CL
Spot Status: Placed																				
M		06/27/11		Oprah			4:37 PM	6/27/11	07/03/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
M		06/27/11		Mon-Sun 4a-107a			12:49 AM	6/27/11	07/03/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		06/28/11		Mon-Sun 4a-107a			4:45 AM	6/27/11	07/03/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		06/28/11		Oprah			4:30 PM	6/27/11	07/03/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
M		07/04/11		Oprah			4:51 PM	7/04/11	07/10/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
M		07/04/11		Mon-Sun 4a-107a			12:47 AM	7/04/11	07/10/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		07/05/11		Oprah			4:08 PM	7/04/11	07/10/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
Tu		07/05/11		Mon-Sun 4a-107a			4:39 AM	7/04/11	07/10/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
M		07/11/11		Mon-Sun 4a-107a			1:06 AM	7/11/11	07/17/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
M		07/11/11		Oprah			4:22 PM	7/11/11	07/17/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
Tu		07/12/11		Oprah			4:09 PM	7/11/11	07/17/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
M		07/18/11		Mon-Sun 4a-107a			4:49 AM	7/18/11	07/24/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
M		07/18/11		Oprah			4:41 PM	7/18/11	07/24/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
Tu		07/19/11		Mon-Sun 4a-107a			1:07 AM	7/18/11	07/24/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		07/19/11		Oprah			4:33 PM	7/18/11	07/24/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
M		07/26/11		Mon-Sun 4a-107a			12:47 AM	7/26/11	07/31/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
M		07/26/11		Oprah			4:53 PM	7/26/11	07/31/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
Tu		07/26/11		Oprah			4:09 PM	7/26/11	07/31/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
Tu		07/26/11		Mon-Sun 4a-107a			4:37 AM	7/26/11	07/31/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
M		08/01/11		Oprah			4:48 PM	8/01/11	08/07/11	4p-5p	MT-----	5:15	\$240.00	P 6		3.00			Agenc	3
M		08/01/11		Mon-Sun 4a-107a			10:33 PM	8/01/11	08/07/11	430a-107a	MT-----	5:15	\$0.00	P12		0.00			Agenc	4
Tu		08/02/11		Oprah			4:21 PM	8/01/11	08/07/11	4p-5p	MT-----	5:15	\$240.00	P 6		3.00			Agenc	3
Tu		08/02/11		Mon-Sun 4a-107a			10:33 PM	8/01/11	08/07/11	430a-107a	MT-----	5:15	\$0.00	P12		0.00			Agenc	4
M		08/08/11		Oprah			4:11 PM	8/08/11	08/14/11	4p-5p	MT-----	5:15	\$240.00	P 6		3.00			Agenc	3
M		08/08/11		Mon-Sun 4a-107a			4:57 AM	8/08/11	08/14/11	430a-107a	MT-----	5:15	\$0.00	P12		0.00			Agenc	4
Tu		08/09/11		Mon-Sun 4a-107a			12:53 AM	8/08/11	08/14/11	430a-107a	MT-----	5:15	\$0.00	P12		0.00			Agenc	4
Tu		08/09/11		Oprah			4:23 PM	8/08/11	08/14/11	4p-5p	MT-----	5:15	\$240.00	P 6		3.00			Agenc	3
M		08/15/11		Oprah			4:45 PM	8/15/11	08/21/11	4p-5p	M-----	5:15	\$240.00	P 6		3.00			Agenc	3
M		08/15/11		Mon-Sun 4a-107a			4:37 AM	8/15/11	08/21/11	430a-107a	M-----	5:15	\$0.00	P12		0.00			Agenc	4
M		08/29/11		Mon-Sun 4a-107a			4:38 AM	8/29/11	09/04/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
M		08/29/11		Oprah			4:22 PM	8/29/11	09/04/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
Tu		08/30/11		Mon-Sun 4a-107a			4:44 AM	8/29/11	09/04/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		08/30/11		Oprah			4:43 PM	8/29/11	09/04/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
M		09/05/11		Oprah			4:40 PM	9/05/11	09/11/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
Tu		09/06/11		Mon-Sun 4a-107a			11:32 PM	9/05/11	09/11/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		09/06/11		Oprah			4:10 PM	9/05/11	09/11/11	4p-5p	MT-----	:30	\$240.00	P 6		2.30			Agenc	1
M		09/12/11		Mon-Sun 4a-107a			12:14 AM	9/12/11	09/18/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		09/13/11		Mon-Sun 4a-107a			12:36 AM	9/12/11	09/18/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		09/13/11		Dr. Oz			3:31 PM	9/12/11	09/18/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
W		09/14/11		News 13 at 4p			4:24 PM	9/12/11	09/18/11	4p-5p	M-W----	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
W		09/14/11		News 13 at 4p			4:54 PM	9/12/11	09/18/11	4p-5p	--WTh-	:30	\$80.00	P 6		2.30	MG for 1.54,1.57	Agenc	1	
W		09/14/11		Dr. Oz			3:20 PM	9/12/11	09/18/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
W		09/14/11		Dr. Oz			3:41 PM	9/12/11	09/18/11	13p-4p	--WTh-	:30	\$80.00	P 6		2.30	MG for 1.54,1.57	Agenc	1	
Th		09/15/11		Dr. Oz			3:39 PM	9/12/11	09/18/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
M		09/19/11		Dr. Oz			3:55 PM	9/19/11	09/25/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
M		09/19/11		Mon-Sun 4a-107a			11:56 PM	9/19/11	09/25/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		09/20/11		Mon-Sun 4a-107a			12:55 AM	9/19/11	09/25/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		09/20/11		Dr. Oz			3:55 PM	9/19/11	09/25/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
Tu		09/20/11		News 13 at 4p			4:40 PM	9/19/11	09/25/11	4p-5p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
W		09/21/11		Dr. Oz			3:15 PM	9/19/11	09/25/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
Th		09/22/11		Dr. Oz			3:41 PM	9/19/11	09/25/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
Th		09/22/11		News 13 at 4p			4:40 PM	9/19/11	09/25/11	4p-5p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
M		09/26/11		Dr. Oz			3:16 PM	9/26/11	10/02/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
M		09/26/11		Mon-Sun 4a-107a			12:21 PM	9/26/11	10/02/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		09/27/11		Mon-Sun 4a-107a			4:44 AM	9/26/11	10/02/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2
Tu		09/27/11		Dr. Oz			3:25 PM	9/26/11	10/02/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
Tu		09/27/11		News 13 at 4p			4:40 PM	9/26/11	10/02/11	4p-5p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
W		09/28/11		Dr. Oz			3:17 PM	9/26/11	10/02/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
W		09/28/11		News 13 at 4p			4:28 PM	9/26/11	10/02/11	4p-5p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
Th		09/29/11		Dr. Oz			3:20 PM	9/26/11	10/02/11	13p-4p	MTWT--	:30	\$80.00	P 6		2.30	MG for 1.27,1.28,1.2	Agenc	1	
M		10/03/11		Dr. Oz			3:20 PM	10/03/11	10/09/11	13p-4p	MTW---	:30	\$80.00	P 6		2.00			Agenc	5
M		10/03/11		News 13 at 4p			4:29 PM	10/03/11	10/09/11	4p-5p	MTW---	:30	\$80.00	P 6		2.00			Agenc	6
M		10/03/11		Mon-Sun 4a-107a			11:56 PM	10/03/11	10/09/11	430a-107a	MT-----	:30	\$0.00	P12		0.00			Agenc	2

[Sorted by: Spot Status]

Order #516877: Geo & Asso./Jenny Craig/Jenny Crai./Jenny Crai..

AMERICAN

Day	Alt Date	Order	Inventory	Alt Time	Start	End	Rate	Times	Week	Adm	Alt Rate	Pub	Ref	Alt Ref	Alt Info	Alt Ref
Spot Status: Placed																
Tu	10/04/11	Dr. Oz	3:28 PM	10/03/11	10/09/11	3p-4p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
Tu	10/04/11	News 13 at 4p	4:31 PM	10/03/11	10/09/11	4p-5p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
Tu	10/04/11	Mon-Sun 4a-107a	12:48 AM	10/03/11	10/09/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
W	10/05/11	Dr. Oz	3:27 PM	10/03/11	10/09/11	3p-4p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
W	10/05/11	News 13 at 4p	4:49 PM	10/03/11	10/09/11	4p-5p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
M	10/10/11	Dr. Oz	3:17 PM	10/10/11	10/16/11	3p-4p	MTW--	:30			\$80.00	P 6	2.00		Agenc	5
M	10/10/11	Mon-Sun 4a-107a	4:44 AM	10/10/11	10/16/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
M	10/10/11	News 13 at 4p	4:07 PM	10/10/11	10/16/11	4p-5p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
Tu	10/11/11	Mon-Sun 4a-107a	4:47 AM	10/10/11	10/16/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
Tu	10/11/11	News 13 at 4p	4:28 PM	10/10/11	10/16/11	4p-5p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
Tu	10/11/11	Dr. Oz	3:17 PM	10/10/11	10/16/11	3p-4p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
W	10/12/11	Dr. Oz	3:18 PM	10/10/11	10/16/11	3p-4p	MTW--	:30			\$80.00	P 6	2.00		Agenc	5
W	10/12/11	News 13 at 4p	4:54 PM	10/10/11	10/16/11	4p-5p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
M	10/17/11	News 13 at 4p	4:23 PM	10/17/11	10/23/11	4p-5p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
M	10/17/11	Mon-Sun 4a-107a	4:37 AM	10/17/11	10/23/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
M	10/17/11	Dr. Oz	3:37 PM	10/17/11	10/23/11	3p-4p	MTW--	:30			\$80.00	P 6	2.00		Agenc	5
Tu	10/18/11	News 13 at 4p	4:22 PM	10/17/11	10/23/11	4p-5p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
Tu	10/18/11	Mon-Sun 4a-107a	4:39 AM	10/17/11	10/23/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
Tu	10/18/11	Dr. Oz	3:35 PM	10/17/11	10/23/11	3p-4p	MTW--	:30			\$80.00	P 6	2.00		Agenc	5
W	10/19/11	Dr. Oz	3:39 PM	10/17/11	10/23/11	3p-4p	MTW--	:30			\$80.00	P 6	2.00		Agenc	5
W	10/19/11	News 13 at 4p	4:09 PM	10/17/11	10/23/11	4p-5p	MTW--	:30			\$80.00	P 6	2.00		Agenc	6
M	10/24/11	News 13 at 4p	4:08 PM	10/24/11	10/30/11	4p-5p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	8
M	10/24/11	Dr. Oz	3:26 PM	10/24/11	10/30/11	3p-4p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	7
Tu	10/25/11	News 13 at 4p	4:15 PM	10/24/11	10/30/11	4p-5p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	8
Tu	10/25/11	Dr. Oz	3:28 PM	10/24/11	10/30/11	3p-4p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	7
M	10/31/11	Dr. Oz	3:15 PM	10/31/11	11/06/11	3p-4p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	7
M	10/31/11	News 13 at 4p	4:39 PM	10/31/11	11/06/11	4p-5p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	8
M	10/31/11	Dr. Oz	3:57 PM	10/31/11	11/06/11	3p-4p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	7
Tu	11/01/11	Dr. Oz	3:23 PM	10/31/11	11/06/11	3p-4p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	7
Tu	11/01/11	News 13 at 4p	4:08 PM	10/31/11	11/06/11	4p-5p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	8
Tu	11/01/11	News 13 at 4p	4:47 PM	10/31/11	11/06/11	4p-5p	MT-----	5/15			\$80.00	P 6	2.00		Agenc	8
W	11/09/11	Dr. Oz	3:58 PM	11/07/11	11/13/11	3p-4p	--WTh-	:30			\$80.00	P 6	2.00		Agenc	5
W	11/09/11	News 13 at 4p	4:53 PM	11/07/11	11/13/11	4p-5p	--WTh-	:30			\$80.00	P 6	2.00		Agenc	6
W	11/09/11	News 13 at 4p	4:30 PM	11/07/11	11/13/11	4p-5p	--WTh-	:30			\$80.00	P 6	2.00		Agenc	6
Th	11/10/11	News 13 at 4p	4:52 PM	11/07/11	11/13/11	4p-5p	--WTh-	:30			\$80.00	P 6	2.00		Agenc	6
Th	11/10/11	Dr. Oz	3:55 PM	11/07/11	11/13/11	3p-4p	--WTh-	:30			\$80.00	P 6	2.00		Agenc	5
Th	11/10/11	Dr. Oz	3:14 PM	11/07/11	11/13/11	3p-4p	--WTh-	:30			\$80.00	P 6	2.00		Agenc	5
Th	11/10/11	Mon-Sun 4a-107a	12:55 AM	11/07/11	11/13/11	430a-107a	--WTh-	:30			\$0.00	P12	0.00		Agenc	2
M	11/14/11	Dr. Oz	3:30 PM	11/14/11	11/20/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5
M	11/14/11	Dr. Oz	3:54 PM	11/14/11	11/20/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5
M	11/14/11	News 13 at 4p	4:45 PM	11/14/11	11/20/11	4p-5p	MT-----	:30			\$80.00	P 6	2.00		Agenc	6
M	11/14/11	Mon-Sun 4a-107a	12:55 AM	11/14/11	11/20/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
Tu	11/15/11	Mon-Sun 4a-107a	4:45 AM	11/14/11	11/20/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
Tu	11/15/11	Dr. Oz	3:42 PM	11/14/11	11/20/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5
Tu	11/15/11	News 13 at 4p	4:54 PM	11/14/11	11/20/11	4p-5p	MT-----	:30			\$80.00	P 6	2.00		Agenc	6
Tu	11/15/11	News 13 at 4p	4:09 PM	11/14/11	11/20/11	4p-5p	MT-----	:30			\$80.00	P 6	2.00		Agenc	6
M	11/21/11	News 13 at 4p	4:54 PM	11/21/11	11/27/11	4p-5p	MT-----	:30			\$80.00	P 6	2.00		Agenc	6
M	11/21/11	Mon-Sun 4a-107a	4:42 AM	11/21/11	11/27/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
M	11/21/11	Dr. Oz	3:58 PM	11/21/11	11/27/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5
M	11/21/11	Dr. Oz	3:36 PM	11/21/11	11/27/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5
Tu	11/22/11	News 13 at 4p	4:16 PM	11/21/11	11/27/11	4p-5p	MT-----	:30			\$80.00	P 6	2.00		Agenc	6
Tu	11/22/11	Dr. Oz	3:54 PM	11/21/11	11/27/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5
Tu	11/22/11	Mon-Sun 4a-107a	12:54 AM	11/21/11	11/27/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
Tu	11/22/11	News 13 at 4p	4:40 PM	11/21/11	11/27/11	4p-5p	MT-----	:30			\$80.00	P 6	2.00		Agenc	6
M	11/28/11	Dr. Oz	3:19 PM	11/28/11	12/04/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5
M	11/28/11	News 13 at 4p	4:15 PM	11/28/11	12/04/11	4p-5p	MT-----	:30			\$80.00	P 6	2.00		Agenc	6
M	11/28/11	Dr. Oz	3:54 PM	11/28/11	12/04/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5
M	11/28/11	Mon-Sun 4a-107a	1:04 AM	11/28/11	12/04/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
Tu	11/29/11	News 13 at 4p	4:53 PM	11/28/11	12/04/11	4p-5p	MT-----	:30			\$80.00	P 6	2.00		Agenc	6
Tu	11/29/11	Dr. Oz	3:23 PM	11/28/11	12/04/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5
Tu	11/29/11	Mon-Sun 4a-107a	4:37 AM	11/28/11	12/04/11	430a-107a	MT-----	:30			\$0.00	P12	0.00		Agenc	2
Tu	11/29/11	News 13 at 4p	4:28 PM	11/28/11	12/04/11	4p-5p	MT-----	:30			\$80.00	P 6	2.00		Agenc	6
M	12/05/11	Dr. Oz	3:37 PM	12/05/11	12/11/11	3p-4p	MT-----	:30			\$80.00	P 6	2.00		Agenc	5

[Sorted by: Spot Status]

AMERICAN

Order #516877: Geo & Asso./Jenny Craig/Jenny Cral./Jenny Cral..

NAVEPH

Day	Alt Date	Order	Inv	Agency	Alt Time	Start Date	End Date	Time	Week	Length	Rate	Priority	Rate	Make	Account No.	Rev	Client
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Spot Status: Placed

M	12/05/11	Dr. Oz	3:23 PM	12/05/11	12/11/11	3p-4p	MT-----	:30	\$80.00	P 6	2.00		Agenc 5
M	12/05/11	News 13 at 4p	4:47 PM	12/05/11	12/11/11	4p-5p	MT-----	:30	\$80.00	P 6	2.00		Agenc 6
M	12/05/11	Mon-Sun 4a-107a	4:20 AM	12/05/11	12/11/11	430a-107a	MT-----	:30	\$0.00	P12	0.00		Agenc 2
Tu	12/06/11	News 13 at 4p	4:53 PM	12/06/11	12/11/11	4p-5p	MT-----	:30	\$80.00	P 6	2.00		Agenc 6
Tu	12/06/11	Dr. Oz	3:53 PM	12/06/11	12/11/11	3p-4p	MT-----	:30	\$80.00	P 6	2.00		Agenc 5
Tu	12/06/11	News 13 at 4p	4:21 PM	12/06/11	12/11/11	4p-5p	MT-----	:30	\$80.00	P 6	2.00		Agenc 6
Tu	12/06/11	Mon-Sun 4a-107a	12:54 AM	12/06/11	12/11/11	430a-107a	MT-----	:30	\$0.00	P12	0.00		Agenc 2
M	12/12/11	Dr. Oz	3:17 PM	12/12/11	12/18/11	3p-4p	MT-----	:30	\$80.00	P 6	2.00		Agenc 5
M	12/12/11	News 13 at 4p	4:16 PM	12/12/11	12/18/11	4p-5p	MT-----	:30	\$80.00	P 6	2.00		Agenc 6
M	12/12/11	Dr. Oz	3:54 PM	12/12/11	12/18/11	3p-4p	MT-----	:30	\$80.00	P 6	2.00		Agenc 5
M	12/12/11	Mon-Sun 4a-107a	4:44 AM	12/12/11	12/18/11	430a-107a	MT-----	:30	\$0.00	P12	0.00		Agenc 2
Tu	12/13/11	Dr. Oz	3:55 PM	12/12/11	12/18/11	3p-4p	MT-----	:30	\$80.00	P 6	2.00		Agenc 5
Tu	12/13/11	News 13 at 4p	4:10 PM	12/12/11	12/18/11	4p-5p	MT-----	:30	\$80.00	P 6	2.00		Agenc 6
Tu	12/13/11	Mon-Sun 4a-107a	1:04 AM	12/12/11	12/18/11	430a-107a	MT-----	:30	\$0.00	P12	0.00		Agenc 2
Tu	12/13/11	News 13 at 4p	4:41 PM	12/12/11	12/18/11	4p-5p	MT-----	:30	\$80.00	P 6	2.00		Agenc 6
M	12/19/11	Mon-Sun 4a-107a	4:48 AM	12/19/11	12/25/11	430a-107a	MT-----	:30	\$0.00	P12	0.00		Agenc 2
Tu	12/20/11	Mon-Sun 4a-107a	12:34 AM	12/19/11	12/25/11	430a-107a	MT-----	:30	\$0.00	P12	0.00		Agenc 2
									\$11,120.00		16.80		

Spot Status: Original

M	09/12/11	Dr. Oz	39/12/11	09/18/11	3p-4p	MTWT	:30	\$80.00	P 6	2.30	See MG 1.71,1.72	Agenc 1
M	09/12/11	News 13 at 4p	39/12/11	09/18/11	4p-5p	M-W---	:30	\$80.00	P 6	2.30	See MG 1.71,1.72	Agenc 1
M	09/12/11	Oprah	39/12/11	09/18/11	4p-5p	MT----	:30	\$240.00	P 6	2.30	See MG 1.53,1.54,1.	Agenc 1
Tu	09/13/11	Oprah	39/12/11	09/18/11	4p-5p	MT-----	:30	\$240.00	P 6	2.30	See MG 1.53,1.54,1.	Agenc 1
M	09/19/11	Oprah	39/19/11	09/25/11	4p-5p	MT-----	:30	\$240.00	P 6	2.30	See MG 1.53,1.54,1.	Agenc 1
Tu	09/20/11	Oprah	39/19/11	09/25/11	4p-5p	MT-----	:30	\$240.00	P 6	2.30	See MG 1.53,1.54,1.	Agenc 1
M	09/26/11	Oprah	39/26/11	10/02/11	4p-5p	MT-----	:30	\$240.00	P 6	2.30	See MG 1.53,1.54,1.	Agenc 1
Tu	09/27/11	Oprah	39/26/11	10/02/11	4p-5p	MT-----	:30	\$240.00	P 6	2.30	See MG 1.53,1.54,1.	Agenc 1
								\$0.00		0.00		

Spot Status: Credited

Tu	07/12/11	Mon-Sun 4a-107a	37/11/11	07/17/11	11430a-107a	MT-----	:30	\$0.00	P12	0.00	Credited	Agenc 2
M	09/05/11	Mon-Sun 4a-107a	39/05/11	09/11/11	11430a-107a	MT-----	:30	\$0.00	P12	0.00	Credited	Agenc 2
W	11/09/11	Mon-Sun 4a-107a	11/07/11	11/13/11	11430a-107a	-WTh-	:30	\$0.00	P12	0.00	Credited	Agenc 2
								\$0.00		0.00		
								\$11,120.00		16.80		

[Sorted by: Spot Status]

Jenny Craig

AMERICAN
SALES

Agency	Paym	Advertiser	Rev Adj Type	Invoice Mon	Applied T	Invoice Date	Applied Date	Invoice #	Applied Amount	Tracking Number	Payment Type
Geo & Associates		Jenny Craig	None	July 2011	Invoice	07/31/11	10/31/11	516877-1	\$2,040.00	Amex	Pmt-Credit Card
Geo & Associates		Jenny Craig	None	August 2011	Invoice	08/28/11	11/30/11	516877-2	\$1,020.00	amex	Pmt-Credit Card
Geo & Associates		Jenny Craig	None	September 2011	Invoice	09/25/11	12/30/11	516877-3	\$1,632.00	Amex	Pmt-Credit Card
Geo & Associates		Jenny Craig	None	October 2011	Invoice	10/30/11	01/31/12	516877-4	\$1,904.00	Amex	Pmt-Credit Card
Geo & Associates		Jenny Craig	None	November 2011	Invoice	11/27/11	02/29/12	516877-5	\$1,632.00	Amex	Pmt-Credit Card
Geo & Associates		Jenny Craig	None	December 2011	Invoice	12/25/11	03/30/12	516877-6	\$1,224.00	Amex	Pmt-Credit Card
									\$9,452.00		
									6		

[Sorted by: Applied Date]

CONTRACT

KOLD
 7831 N. Business Park Dr.
 Tucson, AZ 85743
 (520) 744-1313

And:

Geo & Associates
 4251 E 5th St
 Tucson, AZ 85711

Contract / Revision 516877 /		Alt Order #
Product Jenny Craig July-Dec 2011		
Contract Dates 06/27/11 - 12/25/11		Estimate # Jenny Craig July-Dec 2
Advertiser Jenny Craig		Original Date / Revision 12/23/10 / 11/10/11
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOLD	Account Executive Robert Duffy	Sales Office KOLD Tucson-L
Special Handling		
Demographic Women 25-54		
		Total Ratings 216.60
IDB# TV13383	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOLD	06/27/11	09/30/11	Oprah	4p-5p		:30				NM	32	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/27/11	07/03/11	MT-----				2	\$240.00	2.30			
	Week:	07/04/11	07/10/11	MT-----				2	\$240.00	2.30			
	Week:	07/11/11	07/17/11	MT-----				2	\$240.00	2.30			
	Week:	07/18/11	07/24/11	MT-----				2	\$240.00	2.30			
	Week:	07/25/11	07/31/11	MT-----				2	\$240.00	2.30			
	Week:	08/01/11	08/07/11	MT-----				0	\$240.00	2.30			
	Week:	08/08/11	08/14/11	MT-----				0	\$240.00	2.30			
	Week:	08/15/11	08/21/11	MT-----				0	\$240.00	2.30			
	Week:	08/22/11	08/28/11	MT-----				0	\$240.00	2.30			
	Week:	08/29/11	09/04/11	MT-----				2	\$240.00	2.30			
	Week:	09/05/11	09/11/11	MT-----				2	\$240.00	2.30			
	Week:	09/12/11	09/18/11	MT-----				2	\$240.00	2.30			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

Contract / Revision	Alt Order #
516877 /	

Contract Dates	Product	Estimate #
06/27/11 - 12/25/11	Jenny Craig July-Dec 20	Jenny Craig July-Dec 201

Advertiser	Original Date / Revision
Jenny Craig	12/23/10 / 11/10/11

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
		Start Date	End Date	Weekdays			Spots/Week		Rate	Rating			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
23	KOLD	09/12/11-09/18/11		Oprah	4p-5p	MTU-----	:30		\$240.00	2.30	NM		
See MG 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70													
24	KOLD	09/12/11-09/18/11		Oprah	4p-5p	MTU-----	:30		\$240.00	2.30	NM		
See MG 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70													
53	KOLD	09/12/11-09/18/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
54	KOLD	09/12/11-09/18/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ See MG 1.71, 1.72													
55	KOLD	09/12/11-09/18/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
56	KOLD	09/12/11-09/18/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
57	KOLD	09/12/11-09/18/11		News 13 at 4p	4p-5p	M--W-----	:30		\$80.00	2.30	NM		
Ⓜ See MG 1.71, 1.72													
58	KOLD	09/12/11-09/18/11		News 13 at 4p	4p-5p	M--W-----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
59	KOLD	09/19/11-09/25/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
60	KOLD	09/19/11-09/25/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
61	KOLD	09/19/11-09/25/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
62	KOLD	09/19/11-09/25/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
63	KOLD	09/19/11-09/25/11		News 13 at 4p	4p-5p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
64	KOLD	09/19/11-09/25/11		News 13 at 4p	4p-5p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
65	KOLD	09/26/11-10/02/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
66	KOLD	09/26/11-10/02/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
67	KOLD	09/26/11-10/02/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
68	KOLD	09/26/11-10/02/11		Dr. Oz	3p-4p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
69	KOLD	09/26/11-10/02/11		News 13 at 4p	4p-5p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
70	KOLD	09/26/11-10/02/11		News 13 at 4p	4p-5p	MTUWTh----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.27, 1.28, 1.25, 1.24, 1.26, 1.23													
71	KOLD	09/12/11-09/18/11		News 13 at 4p	4p-5p	---WTh-----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.54, 1.57													
72	KOLD	09/12/11-09/18/11		Dr. Oz	3p-4p	---WTh-----	:30		\$80.00	2.30	NM		
Ⓜ MG for 1.54, 1.57													
Week:		09/19/11	09/25/11	MT-----				2	\$240.00	2.30			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
25	KOLD	09/19/11-09/25/11		Oprah	4p-5p	MTU-----	:30		\$240.00	2.30	NM		
See MG 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70													
26	KOLD	09/19/11-09/25/11		Oprah	4p-5p	MTU-----	:30		\$240.00	2.30	NM		
See MG 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70													
Week:		09/26/11	10/02/11	MT-----				2	\$240.00	2.30			

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KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

<u>Contract / Revision</u> 516877 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/27/11 - 12/25/11	<u>Product</u> Jenny Craig July-Dec 20	<u>Estimate #</u> Jenny Craig July-Dec 201
<u>Advertiser</u> Jenny Craig		<u>Original Date / Revision</u> 12/23/10 / 11/10/11

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
27	KOLD	09/26/11-10/02/11		Oprah	4p-5p	MTU-----	:30		\$240.00	2.30	NM		
See MG 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70													
28	KOLD	09/26/11-10/02/11		Oprah	4p-5p	MTU-----	:30		\$240.00	2.30	NM		
See MG 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70													
N 2	KOLD	06/27/11	12/25/11	Mon-Sun 4a-107a	430a-107a		:30				NM	37	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/27/11 07/03/11 MT----- 2 \$0.00 0.00 Week: 07/04/11 07/10/11 MT----- 2 \$0.00 0.00 Week: 07/11/11 07/17/11 MT----- 2 \$0.00 0.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 6 KOLD 07/11/11-07/17/11 Mon-Sun 4a-107a 430a-107a MTU----- :30 \$0.00 0.00 NM Credited Week: 07/18/11 07/24/11 MT----- 2 \$0.00 0.00 Week: 07/25/11 07/31/11 MT----- 2 \$0.00 0.00 Week: 08/01/11 08/07/11 MT----- 0 \$0.00 0.00 Week: 08/08/11 08/14/11 MT----- 0 \$0.00 0.00 Week: 08/15/11 08/21/11 MT----- 0 \$0.00 0.00 Week: 08/22/11 08/28/11 MT----- 0 \$0.00 0.00 Week: 08/29/11 09/04/11 MT----- 2 \$0.00 0.00 Week: 09/05/11 09/11/11 MT----- 2 \$0.00 0.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 22 KOLD 09/05/11-09/11/11 Mon-Sun 4a-107a 430a-107a MTU----- :30 \$0.00 0.00 NM Credited Week: 09/12/11 09/18/11 MT----- 2 \$0.00 0.00 Week: 09/19/11 09/25/11 MT----- 2 \$0.00 0.00 Week: 09/26/11 10/02/11 MT----- 2 \$0.00 0.00 Week: 10/03/11 10/09/11 MT----- 2 \$0.00 0.00 Week: 10/10/11 10/16/11 MT----- 2 \$0.00 0.00 Week: 10/17/11 10/23/11 MT----- 2 \$0.00 0.00 Week: 10/24/11 10/30/11 MT----- 0 \$0.00 0.00 Week: 10/31/11 11/06/11 MT----- 0 \$0.00 0.00 Week: 11/07/11 11/13/11 --WT--- 2 \$0.00 0.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 40 KOLD 11/07/11-11/13/11 Mon-Sun 4a-107a 430a-107a ---WTh----- :30 \$0.00 0.00 NM Credited Week: 11/14/11 11/20/11 MT----- 2 \$0.00 0.00 Week: 11/21/11 11/27/11 MT----- 2 \$0.00 0.00 Week: 11/28/11 12/04/11 MT----- 2 \$0.00 0.00 Week: 12/05/11 12/11/11 MT----- 2 \$0.00 0.00 Week: 12/12/11 12/18/11 MT----- 2 \$0.00 0.00 Week: 12/19/11 12/25/11 MT----- 2 \$0.00 0.00													
N 3	KOLD	08/01/11	08/16/11	Oprah	4p-5p		:15/:15				BK	5	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/01/11 08/07/11 MT----- 2 \$240.00 3.00 Week: 08/08/11 08/14/11 MT----- 2 \$240.00 3.00 Week: 08/15/11 08/21/11 M----- 1 \$240.00 3.00													
N 4	KOLD	08/01/11	08/16/11	Mon-Sun 4a-107a	430a-107a		:15/:15				BK	5	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/01/11 08/07/11 MT----- 2 \$0.00 0.00													

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KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

<u>Contract / Revision</u> 516877 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/27/11 - 12/25/11	<u>Product</u> Jenny Craig July-Dec 20	<u>Estimate #</u> Jenny Craig July-Dec 201
<u>Advertiser</u> Jenny Craig		<u>Original Date / Revision</u> 12/23/10 / 11/10/11

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		08/08/11	08/14/11	MT-----				2	\$0.00	0.00			
Week:		08/15/11	08/21/11	M-----				1	\$0.00	0.00			
N 5	KOLD	10/03/11	12/18/11	Dr. Oz	3p-4p		:30				NM	27	\$2,160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/03/11	10/09/11	MTW----				3	\$80.00	2.00			
Week:		10/10/11	10/16/11	MTW----				3	\$80.00	2.00			
Week:		10/17/11	10/23/11	MTW----				3	\$80.00	2.00			
Week:		10/24/11	10/30/11	MTW----				0	\$80.00	2.00			
Week:		10/31/11	11/06/11	-----				0	\$80.00	2.00			
Week:		11/07/11	11/13/11	--WT---				3	\$80.00	2.00			
Week:		11/14/11	11/20/11	MT-----				3	\$80.00	2.00			
Week:		11/21/11	11/27/11	MT-----				3	\$80.00	2.00			
Week:		11/28/11	12/04/11	MT-----				3	\$80.00	2.00			
Week:		12/05/11	12/11/11	MT-----				3	\$80.00	2.00			
Week:		12/12/11	12/18/11	MT-----				3	\$80.00	2.00			
N 6	KOLD	10/03/11	12/18/11	News 13 at 4p	4p-5p		:30				NM	27	\$2,160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/03/11	10/09/11	MTW----				3	\$80.00	2.00			
Week:		10/10/11	10/16/11	MTW----				3	\$80.00	2.00			
Week:		10/17/11	10/23/11	MTW----				3	\$80.00	2.00			
Week:		10/24/11	10/30/11	MTW----				0	\$80.00	2.00			
Week:		10/31/11	11/06/11	-----				0	\$80.00	2.00			
Week:		11/07/11	11/13/11	--WT---				3	\$80.00	2.00			
Week:		11/14/11	11/20/11	MT-----				3	\$80.00	2.00			
Week:		11/21/11	11/27/11	MT-----				3	\$80.00	2.00			
Week:		11/28/11	12/04/11	MT-----				3	\$80.00	2.00			
Week:		12/05/11	12/11/11	MT-----				3	\$80.00	2.00			
Week:		12/12/11	12/18/11	MT-----				3	\$80.00	2.00			
N 7	KOLD	10/24/11	11/01/11	Dr. Oz	3p-4p		:15/:15				BK	5	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/24/11	10/30/11	MT-----				2	\$80.00	2.00			
Week:		10/31/11	11/06/11	MT-----				3	\$80.00	2.00			
N 8	KOLD	10/24/11	11/01/11	News 13 at 4p	4p-5p		:15/:15				BK	5	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/24/11	10/30/11	MT-----				2	\$80.00	2.00			
Week:		10/31/11	11/06/11	MT-----				3	\$80.00	2.00			
Totals										216.60		143	\$11,120.00

Time Period	# of Spots	Gross Amount	Net Amount
06/27/11 - 07/31/11	19	\$2,400.00	\$2,040.00
08/01/11 - 08/28/11	10	\$1,200.00	\$1,020.00
08/29/11 - 09/25/11	23	\$1,920.00	\$1,632.00
09/26/11 - 10/30/11	36	\$2,240.00	\$1,904.00
10/31/11 - 11/27/11	29	\$1,920.00	\$1,632.00
11/28/11 - 12/20/11	26	\$1,440.00	\$1,224.00
Totals	143	\$11,120.00	\$9,452.00

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KOLD
 7831 N. Business Park Dr.
 Tucson, AZ 85743
 (520) 744-1313

<u>Contract / Revision</u> 516877 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/27/11 - 12/25/11	<u>Product</u> Jenny Craig July-Dec 20	<u>Estimate #</u> Jenny Craig July-Dec 201
<u>Advertiser</u> Jenny Craig		<u>Original Date / Revision</u> 12/23/10 / 11/10/11

Signature: _____ Date: _____

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CONTRACT



KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

And:

Geo & Associates
4251 E 5th St
Tucson, AZ 85711

<u>Contract / Revision</u> 693713 /		<u>Alt Order #</u>
<u>Product</u> Jenny Craig Jan-June 2012		
<u>Contract Dates</u> 12/26/11 - 06/24/12		<u>Estimate #</u> Jenny Craig Jan-June
<u>Advertiser</u> Jenny Craig		<u>Original Date / Revision</u> 12/21/11 / 06/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOLD	<u>Account Executive</u> Robert Duffy	<u>Sales Office</u> KOLD Tucson-L
<u>Special Handling</u>		
<u>Demographic</u> Women 25-54		
		<u>Total Ratings</u> 106.60
<u>IDB#</u> 9913383	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOLD	12/26/11	06/03/12	Dr. Oz	3p-4p		:30				NM	19	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/26/11	01/01/12	MT-----				1	\$90.00	1.40			
	Week:	01/02/12	01/08/12	MT-----				1	\$90.00	1.40			
	Week:	01/09/12	01/15/12	MT-----				1	\$90.00	1.40			
	Week:	01/16/12	01/22/12	MT-----				1	\$90.00	1.40			
	Week:	01/23/12	01/29/12	MT-----				1	\$90.00	1.40			
	Week:	01/30/12	02/05/12	MT-----				1	\$90.00	1.40			
	Week:	02/06/12	02/12/12	MT-----				1	\$90.00	1.40			
	Week:	02/13/12	02/19/12	MT-----				1	\$90.00	1.40			
	Week:	02/20/12	02/26/12	MT-----				1	\$90.00	1.40			
	Week:	02/27/12	03/04/12	MT-----				1	\$90.00	1.40			
	Week:	03/05/12	03/11/12	MT-----				1	\$90.00	1.40			
	Week:	03/12/12	03/18/12	MT-----				1	\$90.00	1.40			
	Week:	03/19/12	03/25/12	MT-----				1	\$90.00	1.40			
	Week:	03/26/12	04/01/12	MT-----				1	\$90.00	1.40			
	Week:	04/02/12	04/08/12	MT-----				1	\$90.00	1.40			
	Week:	04/09/12	04/15/12	MT-----				1	\$90.00	1.40			
	Week:	04/16/12	04/22/12	MT-----				1	\$90.00	1.40			
	Week:	04/23/12	04/29/12	-----				0	\$90.00	1.40			
	Week:	04/30/12	05/06/12	-----				0	\$90.00	1.40			
	Week:	05/07/12	05/13/12	-----				0	\$90.00	1.40			
	Week:	05/14/12	05/20/12	-----				0	\$90.00	1.40			
	Week:	05/21/12	05/27/12	MT-----				1	\$90.00	1.40			
	Week:	05/28/12	06/03/12	MT-----				1	\$90.00	1.40			
N 2	KOLD	12/26/11	06/03/12	News 13 at 5p	5p-530p		:30				NM	18	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/26/11	01/01/12	MT-----				1	\$275.00	2.00			
	Week:	01/02/12	01/08/12	MT-----				1	\$275.00	2.00			
	Week:	01/09/12	01/15/12	MT-----				1	\$275.00	2.00			
	Week:	01/16/12	01/22/12	MT-----				1	\$275.00	2.00			
	Week:	01/23/12	01/29/12	MT-----				1	\$275.00	2.00			
	Week:	01/30/12	02/05/12	MT-----				1	\$275.00	2.00			

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KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

Contract / Revision	Alt Order #
693713 /	

Contract Dates	Product	Estimate #
12/26/11 - 06/24/12	Jenny Craig Jan-June 20	Jenny Craig Jan-June 20

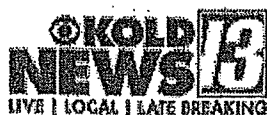
Advertiser	Original Date / Revision
Jenny Craig	12/21/11 / 06/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount																																																																																																																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 02/06/12</td><td>02/12/12</td><td>MT-----</td><td>1</td><td>\$275.00</td><td>2.00</td></tr><tr><td>Week: 02/13/12</td><td>02/19/12</td><td>MT-----</td><td>1</td><td>\$275.00</td><td>2.00</td></tr><tr><td>Week: 02/20/12</td><td>02/26/12</td><td>MT-----</td><td>1</td><td>\$275.00</td><td>2.00</td></tr><tr><td>Week: 02/27/12</td><td>03/04/12</td><td>MT-----</td><td>1</td><td>\$275.00</td><td>2.00</td></tr><tr><td>Week: 03/05/12</td><td>03/11/12</td><td>MT-----</td><td>1</td><td>\$275.00</td><td>2.00</td></tr><tr><td>Week: 03/12/12</td><td>03/18/12</td><td>MT-----</td><td>1</td><td>\$275.00</td><td>2.00</td></tr><tr><td>Week: 03/19/12</td><td>03/25/12</td><td>MT-----</td><td>1</td><td>\$275.00</td><td>2.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 02/06/12	02/12/12	MT-----	1	\$275.00	2.00	Week: 02/13/12	02/19/12	MT-----	1	\$275.00	2.00	Week: 02/20/12	02/26/12	MT-----	1	\$275.00	2.00	Week: 02/27/12	03/04/12	MT-----	1	\$275.00	2.00	Week: 03/05/12	03/11/12	MT-----	1	\$275.00	2.00	Week: 03/12/12	03/18/12	MT-----	1	\$275.00	2.00	Week: 03/19/12	03/25/12	MT-----	1	\$275.00	2.00																																																																																		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																																																																										
Week: 02/06/12	02/12/12	MT-----	1	\$275.00	2.00																																																																																																																																										
Week: 02/13/12	02/19/12	MT-----	1	\$275.00	2.00																																																																																																																																										
Week: 02/20/12	02/26/12	MT-----	1	\$275.00	2.00																																																																																																																																										
Week: 02/27/12	03/04/12	MT-----	1	\$275.00	2.00																																																																																																																																										
Week: 03/05/12	03/11/12	MT-----	1	\$275.00	2.00																																																																																																																																										
Week: 03/12/12	03/18/12	MT-----	1	\$275.00	2.00																																																																																																																																										
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

Contract / Revision	Alt Order #
693713 /	

Contract Dates	Product	Estimate #
12/26/11 - 06/24/12	Jenny Craig Jan-June 20	Jenny Craig Jan-June 20

Advertiser	Original Date / Revision
Jenny Craig	12/21/11 / 06/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 4	KOLD	04/23/12	05/11/12	Dr. Oz	3p-4p		:15				NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/23/12	04/29/12	MT-----				2	\$45.00	1.40			
Week:		04/30/12	05/06/12	MT-----				2	\$45.00	1.40			
Week:		05/07/12	05/13/12	MT-----				2	\$45.00	1.40			
N 5	KOLD	04/23/12	05/11/12	News 13 at 5p	5p-530p		:15/:15				BK	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/23/12	04/29/12	MT-----				1	\$275.00	2.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KOLD	04/23/12-04/29/12	News 13 at 5p	5p-530p	MTu-----	:15/:15		\$275.00	2.00	BK		
			<i>Credited</i>										
Week:		04/30/12	05/06/12	MT-----				1	\$275.00	2.00			
Week:		05/07/12	05/13/12	MT-----				1	\$275.00	2.00			
N 6	KOLD	05/14/12	06/03/12	Mon-Sun 4a-137a	430a-137a		:30				NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/12	05/20/12	MT-----				1	\$0.00	2.00			
Week:		05/21/12	05/27/12	MT-----				1	\$0.00	2.00			
Week:		05/28/12	06/03/12	MT-----				1	\$0.00	2.00			
N 7	KOLD	04/30/12	05/06/12	Mon-Sun 4a-137a	430a-137a		:15				NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/30/12	05/06/12	MT-----				1	\$0.00	0.00			
N 8	KOLD	05/14/12	05/18/12	News 13 at 5p	5p-530p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/12	05/20/12	MT-----				1	\$275.00	2.00			
N 9	KOLD	05/14/12	05/15/12	Dr. Oz	3p-4p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/12	05/20/12	MT-----				1	\$90.00	1.40			
N 10	KOLD	06/04/12	06/24/12	Mon-Sun 4a-137a	430a-137a		:15/:15				BK	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/04/12	06/10/12	MT-----				1	\$0.00	0.00			
Week:		06/11/12	06/17/12	MT-----				1	\$0.00	0.00			
Week:		06/18/12	06/24/12	MT-----				1	\$0.00	0.00			
N 11	KOLD	06/04/12	06/24/12	News 13 at 5p	5p-530p		:15/:15				BK	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/04/12	06/10/12	MT-----				1	\$275.00	2.00			
Week:		06/11/12	06/17/12	MT-----				1	\$275.00	2.00			
Week:		06/18/12	06/24/12	MT-----				1	\$275.00	2.00			
N 12	KOLD	06/04/12	06/24/12	Dr. Oz	3p-4p		:15/:15				BK	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/04/12	06/10/12	MT-----				1	\$90.00	1.40			
Week:		06/11/12	06/17/12	MT-----				1	\$90.00	1.40			
Week:		06/18/12	06/24/12	MT-----				1	\$90.00	1.40			
Totals										106.60		66	\$8,940.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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KOLD
 7831 N. Business Park Dr.
 Tucson, AZ 85743
 (520) 744-1313

<u>Contract / Revision</u>	<u>Alt Order #</u>
693713 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/26/11 - 06/24/12	Jenny Craig Jan-June 20	Jenny Craig Jan-June 20

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jenny Craig	12/21/11 / 06/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
-------	----	------------	----------	-------------	----------------	------	--------	----------------	------	-----	------	-------	--------

Time Period	# of Spots	Gross Amount	Net Amount
12/26/11 - 01/29/12	12	\$1,825.00	\$1,551.25
01/30/12 - 02/26/12	8	\$1,460.00	\$1,241.00
02/27/12 - 03/25/12	8	\$1,185.00	\$1,007.25
03/26/12 - 04/29/12	13	\$1,550.00	\$1,317.50
04/30/12 - 05/27/12	13	\$1,460.00	\$1,241.00
05/28/12 - 06/19/12	12	\$1,460.00	\$1,241.00
Totals	66	\$8,940.00	\$7,599.00

Signature: _____ Date: _____

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CONTRACT



KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

And:

Geo & Associates
4251 E 5th St
Tucson, AZ 85711

<u>Contract / Revision</u> 771713 /		<u>Alt Order #</u>
<u>Product</u> Jenny July-Dec		
<u>Contract Dates</u> 06/25/12 - 12/16/12		<u>Estimate #</u> Jenny July-Dec
<u>Advertiser</u> Jenny Craig		<u>Original Date / Revision</u> 05/22/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOLD	<u>Account Executive</u> Robert Duffy	<u>Sales Office</u> KOLD Tucson-L
<u>Special Handling</u>		
<u>Demographic</u> Women 25-54		
		<u>Total Ratings</u> 55.60
<u>IDB#</u> 9913383	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOLD	07/02/12	12/16/12	News 13 at 5p	5p-530p		:30				NM	16	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	MT-----				1	\$275.00	2.00			
	Week:	07/09/12	07/15/12	MT-----				1	\$275.00	2.00			
	Week:	07/16/12	07/22/12	MT-----				1	\$275.00	2.00			
	Week:	07/23/12	07/29/12	MT-----				1	\$275.00	2.00			
	Week:	07/30/12	08/05/12	MT-----				1	\$275.00	2.00			
	Week:	08/06/12	08/12/12	MT-----				1	\$275.00	2.00			
	Week:	08/13/12	08/19/12	MT-----				1	\$275.00	2.00			
	Week:	08/20/12	08/26/12	MT-----				1	\$275.00	2.00			
	Week:	08/27/12	09/02/12	MT-----				0	\$275.00	2.00			
	Week:	09/03/12	09/09/12	MT-----				1	\$275.00	2.00			
	Week:	09/10/12	09/16/12	MT-----				1	\$275.00	2.00			
	Week:	09/17/12	09/23/12	MT-----				0	\$275.00	2.00			
	Week:	09/24/12	09/30/12	MT-----				1	\$275.00	2.00			
	Week:	10/01/12	10/07/12	MT-----				1	\$275.00	2.00			
	Week:	10/08/12	10/14/12	MT-----				1	\$275.00	2.00			
	Week:	10/15/12	10/21/12	MT-----				1	\$275.00	2.00			
	Week:	10/22/12	10/28/12	MT-----				1	\$275.00	2.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtn</u>	<u>Type</u>		
	18	KOLD	10/22/12-10/28/12	News 13 at 5p	5p-530p	MTU-----	:30		\$275.00	2.00	NM		
			<u>Credited</u>										
	Week:	10/29/12	11/04/12	MT-----				1	\$275.00	2.00			
	Week:	11/05/12	11/11/12	MT-----				0	\$275.00	2.00			
	Week:	11/12/12	11/18/12	MT-----				0	\$275.00	2.00			
	Week:	11/19/12	11/25/12	MT-----				0	\$275.00	2.00			
	Week:	11/26/12	12/02/12	MT-----				1	\$275.00	2.00			
	Week:	12/03/12	12/09/12	MT-----				0	\$275.00	2.00			
	Week:	12/10/12	12/16/12	MT-----				0	\$275.00	2.00			
N 2	KOLD	07/02/12	12/16/12	Dr. Oz	3p-4p		:30				NM	17	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	MT-----				1	\$90.00	1.20			
	Week:	07/09/12	07/15/12	MT-----				1	\$90.00	1.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

<u>Contract / Revision</u> 771713 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/25/12 - 12/16/12	<u>Product</u> Jenny July-Dec	<u>Estimate #</u> Jenny July-Dec
<u>Advertiser</u> Jenny Craig		<u>Original Date / Revision</u> 05/22/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
													Totals	
													Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	MT-----				1	\$90.00	1.20				
Week:		07/23/12	07/29/12	MT-----				1	\$90.00	1.20				
Week:		07/30/12	08/05/12	MT-----				1	\$90.00	1.20				
Week:		08/06/12	08/12/12	MT-----				1	\$90.00	1.20				
Week:		08/13/12	08/19/12	MT-----				1	\$90.00	1.20				
Week:		08/20/12	08/26/12	MT-----				1	\$90.00	1.20				
Week:		08/27/12	09/02/12	MT-----				0	\$90.00	1.20				
Week:		09/03/12	09/09/12	MT-----				1	\$90.00	1.20				
Week:		09/10/12	09/16/12	MT-----				1	\$90.00	1.20				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	12	KOLD	09/10/12-09/16/12	Dr. Oz	3p-4p	MTU-----	:30		\$90.00	1.20	NM			
	See MG 2.26													
	26	KOLD	09/24/12-09/24/12	Dr. Oz	3p-4p	M-----	:30		\$90.00	1.20	NM			
	Ⓜ MG for 2.12 09/10													
Week:		09/17/12	09/23/12	MT-----				0	\$90.00	1.20				
Week:		09/24/12	09/30/12	MT-----				1	\$90.00	1.20				
Week:		10/01/12	10/07/12	MT-----				1	\$90.00	1.20				
Week:		10/08/12	10/14/12	MT-----				1	\$90.00	1.20				
Week:		10/15/12	10/21/12	MT-----				1	\$90.00	1.20				
Week:		10/22/12	10/28/12	MT-----				1	\$90.00	1.20				
Week:		10/29/12	11/04/12	MT-----				1	\$90.00	1.20				
Week:		11/05/12	11/11/12	MT-----				0	\$90.00	1.20				
Week:		11/12/12	11/18/12	MT-----				0	\$90.00	1.20				
Week:		11/19/12	11/25/12	MT-----				0	\$90.00	1.20				
Week:		11/26/12	12/02/12	MT-----				1	\$90.00	1.20				
Week:		12/03/12	12/09/12	MT-----				0	\$90.00	1.20				
Week:		12/10/12	12/16/12	MT-----				0	\$90.00	1.20				
N 3	KOLD	07/02/12	12/16/12	Mon-Sun 4a-137a	430a-137a		:30				NM	17	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/02/12	07/08/12	MT-----				1	\$0.00	0.00				
Week:		07/09/12	07/15/12	MT-----				1	\$0.00	0.00				
Week:		07/16/12	07/22/12	MT-----				1	\$0.00	0.00				
Week:		07/23/12	07/29/12	MT-----				1	\$0.00	0.00				
Week:		07/30/12	08/05/12	MT-----				1	\$0.00	0.00				
Week:		08/06/12	08/12/12	MT-----				1	\$0.00	0.00				
Week:		08/13/12	08/19/12	MT-----				1	\$0.00	0.00				
Week:		08/20/12	08/26/12	MT-----				1	\$0.00	0.00				
Week:		08/27/12	09/02/12	MT-----				0	\$0.00	0.00				
Week:		09/03/12	09/09/12	MT-----				1	\$0.00	0.00				
Week:		09/10/12	09/16/12	MT-----				1	\$0.00	0.00				
Week:		09/17/12	09/23/12	MT-----				0	\$0.00	0.00				
Week:		09/24/12	09/30/12	MT-----				1	\$0.00	0.00				
Week:		10/01/12	10/07/12	MT-----				1	\$0.00	0.00				
Week:		10/08/12	10/14/12	MT-----				1	\$0.00	0.00				
Week:		10/15/12	10/21/12	MT-----				1	\$0.00	0.00				
Week:		10/22/12	10/28/12	MT-----				1	\$0.00	0.00				
Week:		10/29/12	11/04/12	MT-----				1	\$0.00	0.00				
Week:		11/05/12	11/11/12	MT-----				0	\$0.00	0.00				
Week:		11/12/12	11/18/12	MT-----				0	\$0.00	0.00				
Week:		11/19/12	11/25/12	MT-----				0	\$0.00	0.00				

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KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

Contract / Revision 771713 /		Alt Order #
Contract Dates 06/25/12 - 12/16/12	Product Jenny July-Dec	Estimate # Jenny July-Dec
Advertiser Jenny Craig		Original Date / Revision 05/22/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/26/12	12/02/12	MT-----				1	\$0.00	0.00			
Week:		12/03/12	12/09/12	MT-----				0	\$0.00	0.00			
Week:		12/10/12	12/16/12	MT-----				0	\$0.00	0.00			
N 4	KOLD	06/25/12	06/26/12	News 13 at 5p	5p-530p		:15/:15				BK	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/12	07/01/12	MT-----				1	\$275.00	2.00			
N 5	KOLD	06/25/12	06/26/12	Dr. Oz	3p-4p		:15/:15				BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/12	07/01/12	MT-----				1	\$90.00	1.20			
N 6	KOLD	06/25/12	06/26/12	Mon-Sun 4a-137a	430a-137a		:15/:15				BK	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/12	07/01/12	MT-----				1	\$0.00	0.00			
Totals										55.60		53	\$6,295.00

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 - 07/29/12	15	\$1,825.00	\$1,551.25
07/30/12 - 08/26/12	12	\$1,460.00	\$1,241.00
08/27/12 - 09/30/12	9	\$1,095.00	\$930.75
10/01/12 - 10/28/12	11	\$1,185.00	\$1,007.25
10/29/12 - 11/25/12	3	\$365.00	\$310.25
11/26/12 - 11/27/12	3	\$365.00	\$310.25
Totals	53	\$6,295.00	\$5,350.75

Signature: _____ Date: _____

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CONTRACT

KOLD Me-TV
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

And:

Geo & Associates
4251 E 5th St
Tucson, AZ 85711

<u>Contract / Revision</u> 819086 /		<u>Alt Order #</u>
<u>Product</u> MeTV/Dr Oz		
<u>Contract Dates</u> 09/10/12 - 09/10/12		<u>Estimate #</u>
<u>Advertiser</u> Jenny Craig		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KOLD	<u>Account Executive</u> Robert Duffy	<u>Sales Office</u> KOLD Tucson-L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 9913383	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	KOLD	09/10/12	09/10/12	M-F 3p-4p	3p-4p		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$0.00			
Totals											1	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/12 - 09/10/12	1	\$0.00	\$0.00
Totals	1	\$0.00	\$0.00

Signature: _____ **Date:** _____

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EXHIBIT B

leaving the office after normal business hours will act responsibly by locking all doors. Employees are forbidden to give keys, access cards, or entry codes to non-employees.

Workplace Violence: The Company does not tolerate acts or threats of violence in the workplace. Any such behavior may result in offenders (employees, customers, or others) being removed from the premises, referral to law enforcement, and/or disciplinary action up to and including immediate discharge. All violent acts and/or threats must immediately be reported to management.

Facility Access: Raycom Media is committed to providing a safe work environment for all employees. Controlling facility access is part of this effort. Unescorted or unauthorized visitors are prohibited in our facilities. All visitors must check in at the reception area and wait in the reception area before being escorted into the building. If you are expecting visitors, such as clients, customers or friends, please notify the reception desk, and you will be notified upon their arrival. Visitors should be accompanied at all times by an employee until they depart the facility, this includes both during and after normal business hours.

Suspicious Persons: You must be alert to persons whose actions or presence appears to be of a suspicious nature not typically expected of an ordinary employee, customer, or visitor. If you have doubts concerning the intentions of any such person, avoid the individual as best possible, quickly but quietly notify a supervisor, and/or follow other applicable security procedures.

FCC Compliance

The company is required, under its licenses with the Federal Communications Commission, to meet certain programming guidelines and comply with various policies concerning the acts of employees. More specifically:

- Any employee of the broadcast station who accepts or agrees to accept any money, service, or other valuable consideration from any third party for the broadcast of any matter shall, in advance of such broadcast, disclose such agreement to the station.
- All broadcast matter by a station for which money, service, or other consideration is directly or indirectly paid, promised to, or accepted by the station or by a station employee, must be simultaneously announced as paid for or furnished by the supplier. The station must exercise reasonable diligence to obtain from its employees information to enable it to make the required announcement, and employees must promptly provide such information to the station.
- The station and its employees are prohibited from engaging in any activity calculated to distort audience surveys including, but not limited to, directly or indirectly encouraging any participant in an audience survey to report

DECLARATION OF DAVID RASH

I, David Rash, hereby declare under penalty of perjury that:

1. I am the Sales Manager of KOLD ("Licensee").
2. I have provided the information contained in Exhibit A, as well as information used to respond, in whole or in part, to questions 1, 3 (all parts), 4, 5, and 12.
3. The foregoing is true and correct, to the best of my knowledge, information, and belief.
4. All of the information requested in the FCC's letter dated December 7, 2012, that are in Licensee's custody, control, or knowledge have been produced, to the best of my knowledge, information, and belief.

Executed on January 3, 2013.

A handwritten signature in cursive script, appearing to read "David Rash", is written over a horizontal line.


David Rash

DECLARATION OF DEBBIE BUSH

I, Debbie Bush, hereby declare under penalty of perjury that:

1. I am the General Manager of KOLD ("Licensee").
2. The foregoing is true and correct, to the best of my knowledge, information, and belief.
3. All of the information requested in the FCC's letter dated December 7, 2012, that are in Licensee's custody, control, or knowledge have been produced, to the best of my knowledge, information, and belief.

Executed on January 3, 2013.

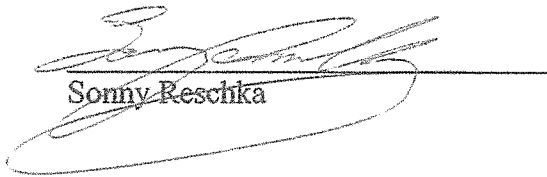

Debbie Bush

DECLARATION OF SONNY RESCHKA

I, Sonny Reschka, hereby declare under penalty of perjury that:

1. I am the Chief Engineer of KOLD ("Licensee").
2. I have provided the information used to respond, in whole or in part, to questions 3e, 6, 7, and 9.
3. The foregoing is true and correct, to the best of my knowledge, information, and belief.
4. All of the information requested in the FCC's letter dated December 7, 2012, that are in Licensee's custody, control, or knowledge have been produced, to the best of my knowledge, information, and belief.

Executed on January 3, 2013.



Sonny Reschka